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Open Source Opens a Host of Questions

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Further Reading

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ACM Member News



Wenwu Zhu's research on multimedia cloud computing is both topical

and groundbreaking; he is exploring how a cloud can perform distributed multimedia processing and storage, and provide quality of service provisioning for multimedia applications and services.

This research also focuses on how to allocate computing and communications resources between the cloud and clients, which includes mobile phones for multimedia applications, and services for good Quality of Experience.

Zhu was recruited to his post in the Computer Science Department of Tsinghua University under China's "1,000 People Plan" to enlist top academics and researchers; he previously was senior researcher/research manager at Microsoft Research Asia. Zhu is the inventor or coinventor of more than 40 patents, and has published more than 200 refereed papers on multimedia communications and networking, and wireless communications and networking.

He says he is interested in "how to use social information to reduce the intention gap in the multimedia search and how to use social information to predict emotion for the individual person."

Zhu was part of a group of Chinese computer scientists and academicians awarded the **ACM SIGMM award for Best** Technical Paper in 2012, for the paper "Propagation-based social-aware replication for social video contents."

"I see a convergence of cloud media, social media, and mobile multimedia," Zhu says. "Cloud can help with mobile phones, which have very limited computing and storage capabilities. The cloud can become a 'base' and a 'powerhouse' to provide content and user information for mobile phone applications and services."

—Laura Didio